



IMPACTReport



VALLEY MEDICAL CENTER
foundation

Helping Silicon Valley Care

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At the Valley Medical Center Foundation, donor trust means everything. That's why we spent the last year seeking

accreditation based on the Standards for Excellence Institute®: Ethics and Accountability Code for the Nonprofit Sector. This required a comprehensive review of all aspects of our operations, from succession planning to our financial control policies. We did not pursue this based on any recognized deficiency, or because we were told to. We did it to make ourselves a stronger organization.

After much effort, I am proud to say that – as of July of this year – we are now the only nonprofit charity in California and the first hospital foundation in the U.S. to achieve this designation.

Why does this matter? It means you can trust us to be good stewards of your philanthropy. When you give to the VMC Foundation, you can be assured that our policies and actions are guided by the highest standards for nonprofit ethics. Because without your trust, we are nothing.

Yours in service,

Chris Wilder, CEO



The Ronald McDonald Care Mobile

Delivering dental care to kids one (s)mile at a time

Tooth decay has become a leading childhood disease. Financial barriers and a shortage of dental health providers keep many children across the country, including here in Santa Clara County, from getting the dental care they need.

In 2001, Santa Clara Valley Medical Center partnered with Ronald McDonald House Charities Bay Area to combat these pediatric oral health issues. Since that time, approximately 2,250 kids each year receive free dental care services via the Ronald McDonald Care Mobile dental clinic. The mobile dental staff provides services including oral health examinations, oral cancer screening, dental x-rays, cleanings, fillings and health education and refers patients for other more complex issues.

Recently, thanks to a generous grant from our longtime funder, Ronald McDonald House Charities Bay Area, a portable x-ray device was added which offers the best diagnostics for patients. The Nomad Pro 2 Handheld X-Ray safely produces sharp, clear dental images. This innovative unit allows dentists and dental assistants to stay chairside making it especially convenient when dealing with fearful or challenging patients. Our gratitude to Ronald McDonald House Charities Bay Area, our dedicated partners, for making Nomad 2 available for kids in Santa Clara County.

Sunlight Giving Eye Screening

Sunlight Giving – a foundation focusing on the needs of low-income families in our region – recently granted the VMC Foundation funds to support a program which is having an impact on the health of local children. Funds were used to outfit all SCVMC pediatric clinics with specialized vision screeners, enabling staff to quickly and easily detect vision issues in patients, some as young as six months old.

Vision issues are a particular concern for young children as they enter school, so early identification is critically important to their education. And because so many children are seen at SCVMC pediatric clinics – some 125,000 visits annually – these screeners will have a significant impact on children at-risk of long-term vision disorders.



Welcome, Camie and Ralph!

The VMC Foundation welcomes two staff members to our development team. **Camie VanKeuren, Chief Development Officer**, will guide strategy for our entire fundraising program. Camie joins us as after 13 stellar years at the American Heart Association Silicon Valley.

Ralph Dickman, Development Officer for Major Gifts, comes aboard after a long career in financial services. Ralph is no stranger to the VMC Foundation, having served six years on our board, three of those as chairman.

Both Camie and Ralph understand the vital role donors play in all we do and would love to hear from you! **You can reach them by calling (408) 885-5299.**



Your Donations at Work

Innovative simulator lets physicians train for real-life bleeding scenarios

Better trauma care and results depend on teamwork and intensive training. At SCVMC, trauma doctors take training very seriously.

For patients with severe injuries, excessive blood loss is the leading preventable cause of death. With this in mind, an innovative device called a REBOA (Resuscitative Endovascular Balloon Occlusion of the Aorta) is specifically designed for use in the emergency and critical care environment. When seconds count, REBOA prevents fatal blood loss, keeping trauma patients stable while the medical team prepares them for surgery.

As the only Level I Trauma Center in San Jose, SCVMC serves many patients that require this lifesaving procedure. The REBOA has proven to be an invaluable tool for the medical team, but rigorous training is required.



The **RATT, or REBOA Access Task Trainer**, is simply the best training simulator to accomplish this goal. Financial support from individual donors to the VMC Foundation made the purchase of this vital training tool possible. With the RATT in place, SCVMC surgeons are fully equipped to improve

health outcomes of trauma patients with life-threatening bleeding.

On behalf of SCVMC trauma patients, we thank our generous donors who made this specialized training possible!

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