

IMPACT REPORT

Greetings donors! We've had a busy start to the year at the VMC Foundation, and we have quite a few exciting updates to share with you in this edition of the Impact Report. We want you to know just how hard we are working to ensure your donation has a significant impact. If you haven't done so yet, please visit our newly redesigned website for lots of current updates. This year is shaping up to be the most successful in our organization's history, and for that, I thank you. We are grateful for your passion, generosity, and continued support of the important work of Valley Medical Center.

- Chris Wilder, Executive Director, VMC Foundation



Susan Sobrato, John A. Sobrato, E. Christopher Wilder, John M. Sobrato, and Lisa Sobrato Sonsini. Photo: Vicki Thompson

Donor Spotlight: John A. and Susan Sobrato Announce Historic \$5 Million Challenge Grant

Longtime VMC supporters John A. and Susan Sobrato have announced a \$5 million challenge grant in support of the new VMC hospital building currently under construction. The 370,000 square foot facility will be dedicated as the John A. and Susan Sobrato Pavilion upon opening in 2014. The donation is the largest ever made to the Valley Medical Center Foundation. "We are honored and delighted by this remarkable gift," said VMC Foundation Executive Director Chris Wilder.

Construction of the Sobrato Pavilion is being financed by Measure A funds, which taxpayers passed by overwhelming margins in 2008. This new wing will meet more stringent seismic standards, creating a safer environment for our patients. Without a new facility, VMC would have been forced to close its trauma center and other essential services. While Measure A funding will support the majority of the construction costs, additional resources are still needed to purchase life-saving technology and medical equipment to outfit the new building. The VMC Foundation has launched a campaign to raise \$10 million for the building.

"VMC does an excellent job of making sure all residents in this region have access to health care regardless of their ability to pay," says John A. Sobrato. "Silicon Valley can become the healthiest region in the country if more people commit to help build and support great institutions like VMC."

Sobrato Donation Inspires Others to Support VMC

The VMC Foundation is working tirelessly to ensure that we match the \$5 million Sobrato challenge grant with donations from other individuals and organizations.

For donors interested in leaving a lasting impact, exclusive naming and sponsorship opportunities are available.

\$2.5 million

Spinal Cord and Traumatic Brain Injury Rehabilitation Center

The nationally recognized rehab center will occupy two floors of the Sobrato Pavilion, and will be the most recognized service in the building.

\$1 million

Atrium

Linking the lobbies of the current Main Hospital building and Sobrato Pavilion, the atrium will create a soothing environment for visitors and staff.

\$500,000

Aquatic Therapy Center

An important component of the physical rehabilitation program, the Aquatic Therapy Center will serve hundreds of patients with spinal cord and other injuries each year.

\$25,000 and up

Name prominently placed on lobby donor wall

\$10,000 and up

Name featured on lobby donor wall

The VMC Foundation BOARD OF DIRECTORS thanks you for your support.

The VMC Foundation draws its strength from the community and is guided by a Board of distinguished individuals with a broad base of expertise and experience in fields such as health care, financial services, real estate development, law, construction, and computer science.

Our board of directors thanks you for being a fellow donor and supporter of the VMC Foundation.

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Donations Making a Difference VMC receives top rankings on donor-funded initiatives



Infection Prevention: A recent report by the California Department of Public Health compared rates of preventable infections among state hospitals. Valley Medical Center is proud to be ranked significantly better than average, including our medical critical care unit which reported no central line infections last year. These impressive outcomes can be attributed to rigorous staff training and an organizational commitment to patient safety. Thanks to donors like you, the VMC Foundation has been able to sponsor a number of nurse training programs and infection prevention initiatives.

Breastfeeding Rates: Valley Medical Center now ranks #7 in the state of California for hospital breastfeeding rates according to a report released by the California WIC Association and the UC Davis Human Lactation Center. VMC has achieved a 90% exclusive breastfeeding rate within 24 hours of a baby's birth at the hospital. Thanks to donor support, over 300 VMC nurses have been trained in the World Health Organization's Ten Steps to Successful Breastfeeding curriculum and are now providing consistent breastfeeding guidance to new moms hospital-wide.



Training Tomorrow's Medical Providers Honoring donor Virgil Erickson for a gift that will last decades



Dr. Virgil Erickson (left) and Dr. Bill Jensen

The Valley Medical Center mourns the loss of an exceptional leader who passed away this past November at the age of 94. Dr. Virgil Erickson was a valued member of the VMC medical staff from 1962-1986. His legacy lives on at VMC due to his leadership in establishing ambulatory clinics in the 1960s and 1970s and his personal design of health clinics that were built in the east and south valley areas of the county.

Dr. Erickson's contributions had a lasting impact on the VMC Foundation as well. As a long-time supporter of our organization, Dr. Erickson made the decision to establish an endowment as his final gift. The endowment will provide annual scholarships for an intern or first year medical resident who demonstrates outstanding diagnostic skills that help minimize the need for expensive procedures. Thanks to this donation, the VMC Foundation will be able to support the education and training of the brightest interns and residents for years to come.

Many donors are increasing the longevity of their donations, just as Dr. Erickson did, by creating an endowment at the VMC Foundation or by taking advantage of other planned giving strategies. If you'd like to learn more about how a donation to the VMC Foundation can have a decades-long impact, call us at (408) 885-5206. Options for planned giving include:

Endowment - Secure the future of the VMC Foundation or a specific VMC program
Will Bequest - A gift of property or money given through your will or living trust
Retirement Plan - Redirect taxes on retirement accounts to the VMC Foundation
Life Insurance - Gift your life insurance policy to the VMC Foundation
Life-Income Gifts - Such as gift annuities and charitable trusts

